



May this
Diwali
Brings lots of
Good Luck and Success to you!
Happy Diwali!

Message from the president

Namaste & Sal Mubarak!

Your Matiya World Board of Directors have been hard at work over the past few months. Here is a brief recap of some of the events that have already taken place this year.

The Youth Committee held our fourth annual Youth Event. This year we had over 50 participants at the Habitat for Humanity Project in San Antonio, TX. We helped finish out two homes and everyone that participated learned a new trade. We made new friends by working as a team and enjoyed the time together. You can see the slide show of the event at www.matiyaworld.com.

Our second event was a fund raiser for the Matiya World Scholarship fund hosted by Ranjitbhai & Ranjanaben Vallabh, held in Southern California. Matiya World seeded the Scholarship fund with \$10,000.00. This event raised an additional \$5,000.00 to bring the total Scholarship fund balance to \$15,000.00. We are still looking for donations to the fund, so if you are interested please send in your check. The criteria for the Scholarships will be posted at www.matiyaworld.com in the coming months. I encourage anyone in need to apply.

We are also in the process of publishing a new Matiya Directory and setting up our online network. Along with address change/correction we need additional data to make Matiya Network communication more effective. I strongly urge you to update your information by using enclosed Data Update Form or update it on our website.

We have also been busy finalizing details of our upcoming Convention in July of 2011 in Orlando, Florida.

I want to thank everyone that participated in the various Matiya World Projects over the last few months. I also want to take this opportunity to thank the Matiya World Board Members who worked so hard to make these events successful.

Tushar Patel

Our Culture:

Why do we celebrate Diwali?
History, significance, traditions...

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Our Pride:

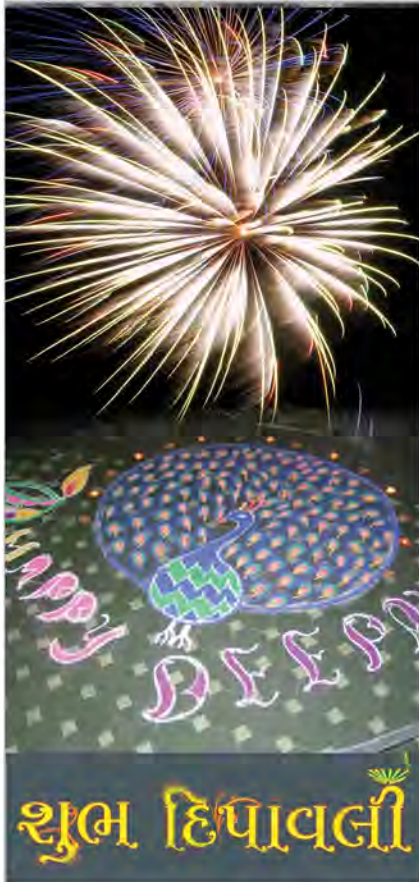
Our Youth & Our Future.
Youth events and opportunities...

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Our Network:

Matiya Social Network.
Matiya Facebook, Online Directory,
Matiya Connection...and details
of next convention

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Giving Our Culture:

To learn more about our history, culture, festivals, and to get involved with Matiya World Children's activities, please visit our website at www.matiyaworld.com on Children's Corner Page

Giving Ideas:

We always welcome new ideas from our community. Please contact us by email at info@matiyaworld.com or feel free to contact any of our Children's committee members by phone. Contact information is available online at www.matiyaworld.com on Board of Director page.

Why Do we celebrate Diwali?

Diwali is known as the '**festival of lights**', literally meaning 'rows of lighted lamps'.

The festival celebrates the victory of good over evil, light over darkness and knowledge over ignorance. The actual legends that go with the festival are different in different parts of India:

- In Northern India, Diwali celebrates Rama's return from fourteen years of exile to Ayodhya after the defeat of Ravana and his subsequent coronation as king.
- In Gujarat, the festival honours Lakshmi, the goddess of wealth.
- In Nepal, Diwali commemorates the victory of Lord Krishna over the demon king Narakaasura.
- In Bengal, it is associated with the goddess Kali.

For many of us these five days of festival honours Lakshmi, the goddess of wealth. People start the new business year at Diwali, with prayers

to the goddess for a successful year. Lamps are lit to help Lakshmi find her way into our homes. We leave the windows and doors of our home open so that Lakshmi can come in.

Diwali festival is a time for:

- Detail cleaning the home and wearing new clothes, giving us a fresh start for the new year.
- Exchanging gifts in spirit of giving.
- Decorating homes with lights and Rangolis to beautify our home and bring colors to our life.
- Huge firework displayed to celebrate Diwali, the festival of lights.

As Gujaratis we celebrate five days of Diwali starting with:

- Dhanteras - Nov. 3rd, 2010
- Diwali - Nov. 5th, 2010
- New Year - Nov. 7th, 2010
- Bhai Beej - Nov. 7th - 8th, 2010
- Labh Pancham - Nov. 10th, 2010

The Colors of "Giving Back"

At the start of the year, the children's committee pledged to come together to make a meaningful impact to the children with the introduction of The Children's Corner...Now The Children's Committee is proud to present **The Colors of Giving Back, an Art and Writing Competition!**

The theme of the competition is inspired by the theme for the 2011 Convention "Giving Back," in which we are asking the children as well as the youth, to search for the meaning and the importance of Giving Back to those that are in need by describing it in Written or Artistic form.

Participants must be between the ages of 3 - 16 for a qualified submission. At the end of the competition, our Committee will review all submissions and prepare them for Display at the 2011 Matiya World Convention in Orlando, Florida!

Please check our website for more details, due dates, and when Matiya World will start accepting submissions!





Giving Back to our Community!

Matiya World Habitat for Humanity Build

We did it! In our first ever Matiya World Habitat for Humanity Build, we had over 50 participate in the Youth's first step towards Giving Back! During the three-day build the youth worked on two houses and completed a variety of tasks including roofing, painting, flooring, cabinetry, fencing, and other finish work. We made significant progress on those homes and the Habitat for Humanity organization was very grateful for the contributions we made! Helping the families realizing a dream of owning a home of their own gave the youth a humbling experience. The Youth also participated in various breakout sessions that included a professional's panel, career planning, and mentoring. One of our major sponsors, AAHOA, also came to speak about opportunities within their organization and support they can offer.

We would like to announce that Matiya World has launched a Scholarship program for collegiate students in our community. Our goal is to support our Youth in achieving their dreams and the first step is making sure they have a chance to get a college education!

Our next nationwide project is Feed the Homeless Program, where major local chapters will all participate in a charity project on the same weekend. An agenda is in the works for upcoming events. In mean time if there are any ideas or any one who wants to be a part of the future events, young or old, please feel free to contact Devesh at deveshmpatel@gmail.com or Pranav at Pranav@tnjgroup.com

Don't forget to join our Facebook page (just search Matiya Youth) for the most up to date info on all Matiya Youth activities, events, and constantly surf www.matiyaworld.com for more in depth info.



Casino Night Fundraiser

“Giving Back” will help Needy Matiya youth with shattered Dreams.

Did you know that there are Matiya children who are college bound but cannot afford to follow their dreams? Some girls are pressured to get married prematurely at a young age because the family cannot afford to send them to college. Boys who are bright enough, but with parents who cannot help them reach their educational goals on account of financial difficulties. These are Matiya Kids living amongst us in our neighborhoods.

One such compelling story (or rather a fact of life) of a 20 year Matiya girl is reproduced below “as is”. The name is kept anonymous and at one place appropriate change was made to hide the identity of the author.

She wrote:

“I want to become an orthodontist because I have a passion for teeth. I was always interested in teeth ever since I was little. My goal in life is to become successful orthodontist and to make the world a better smile. I want to make dentistry affordable to everyone. I know myself that frequent dentist’ visits and orthodontist visits is not cheap, especially if you do not have insurance.

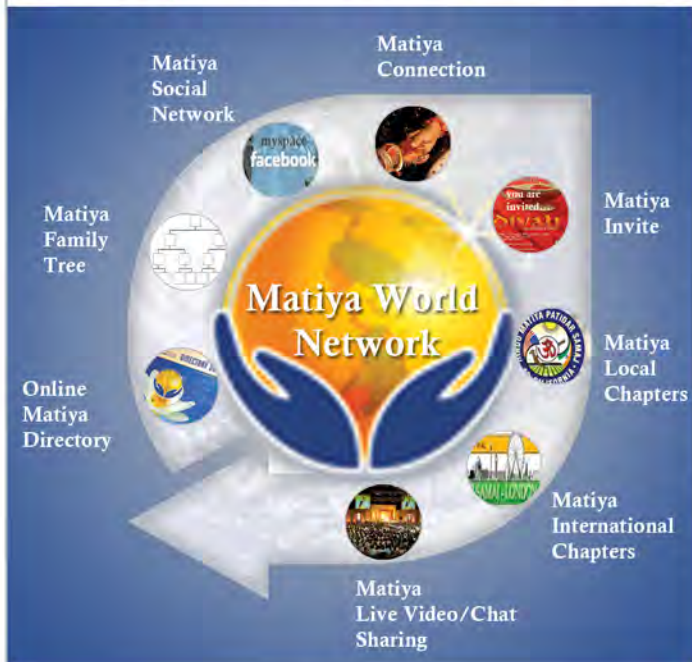
And we had minimum coverage through my mom’s work. It cost thousands of dollars for getting braces, times that by two because my sister had them as well and my mother working overtime to pay for them.

Being in a low income family every cents count in what we spend. But even when trying to save money is not enough. Living life is very hard with one income between three adults. My parents divorced when we were very young. My mother put herself through school and is still paying for student loans plus our expenses with no additional money coming from my father on regular bases. Growing up with one income was really tough. We could not “splurge” on material items like the other kids we hung out with. As we got older we got used to the idea of saving every penny and living wisely until we started going to college. That’s when it hit us hard, that we didn’t have enough to pay for tuition and supplies. We have to make some sacrifices and that was not enough either. I want to go to the best school in Florida, University of Florida, for dentistry and then work my way up to becoming my life passion, an Orthodontist. In order to get to my life passion I have some obstacles to overcome, such as financially. Because one source of income

coming in shared between my sister and I for college is not enough. I now go to a community college, where it’s not as expensive but will take me longer or not even help me reach my goal in life, especially with no other additional source of money. Having two kids in college and one parent paying for it is hard on all three of us. We each have to sacrifice one thing for another, education for working. Life is not easy. My mother will not accept money from family and others to help us as she is a strong woman and doesn’t want the debt on her or our head. My sister and I are both looking for a job to help my mother with the bills and tuition. I hope to someday get help from the community by applying for scholarships and grants, so I can give back to those in need when I reach my passion in life.”

Many such dreams are shattered and will in the future if we do not “ACT NOW”. “Giving Back” to this noble cause for the welfare of our very own Matiya Kids with your generous contributions towards the scholarship fund will go a long way in enabling Matiya World to reach out to more & more Matiya youth facing trying circumstances in achieving their educational goals.

Matiya Network - Giving best of today's technology...



- **Matiya Directory** - Update, add, retrieve data online.
- **Matiya Family Tree** - View & update your family history and photos of relatives for now and for future generations.
- **Social Network** - Set up similar to Facebook and Myspace, allowing to share Youtube and other favorites with all your Matiya friends & members of our community.
- **Matiya Connection** - Matiya *only* matrimonial site, similar to Shaadi.com.
- **MW Invite** - Invite entire matiya community, local chapters only, International chapters or to be used for private event to make planning easy for our members.
- **Local/International Chapter Access** - Network access available per request with proper permission to all Matiya communities.
- **Live video/Chat access** - View family or Community events around the world with live video streaming, chat rooms, and much more....

A special thank you and heartfelt gratitude on behalf of Matiya World to Anilbhai Valbh (Orlando, Florida) for his generous contribution to Matiya World in developing a state-of-the-art Social Networking Platform tailored specifically for Matiya Community needs. This is being worked on rigorously by the "Avista" Team of experts and will be presented to our Community very soon at www.matiyaworld.com.

Thank you!!! Anilbhai for your continued help and support to the Matiya World cause -- MW Board of Directors

Convention 2011 - Orlando, Florida



Your Convention Team has been busy and the planning for the 2011 Matiya Convention is in full swing.

Next year's event is scheduled for July 22nd thru 24th at the Wyndham Orlando Resort. This event is slated to be the best ever and together with the resort setting of Orlando a social-event-come vacation is bound to be a sellout.

Convention theme will be "Giving Back" and we look forward to any and all feedback on how we can embrace and enhance this theme!

Please look out for the Convention Package in the mail...
.....and please ensure that we have your address changes at <http://www.matiyaworld.com/directory-temp.html>



MATIYA
WORLD

DATA UPDATE FORM

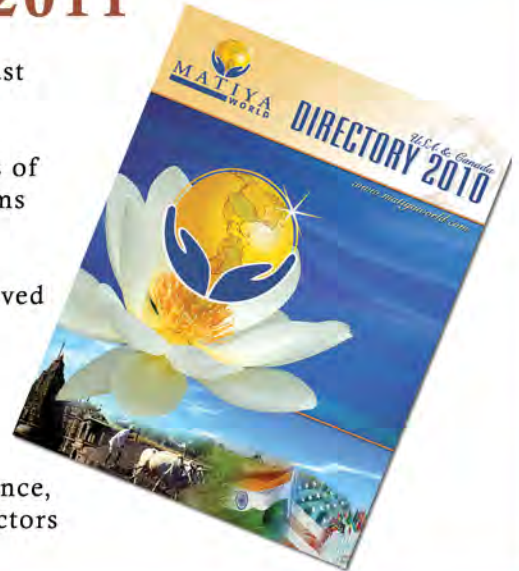
Matiya World Directory 2011

The Matiya World Directory is in the works and this is your last opportunity to update your data for any changes or omissions from the previous directory. We also welcome all potential Advertisers as well as all Matiya well wishers to sponsor pages of their choice – Address correction/addition & Sponsorship forms are available on line at www.matiyaworld.com

Space can also be reserved for commemorative messages for loved ones and their passing.

Kindly note, all directory content must be duly received no later than December 15th, 2010.

It is our goal to continually improve the Matiya World experience, therefore please feel free to recommend to your Board of Directors of any changes to this Directory which may help enhance it.



Change of Address:

New Member:

Country:

Please Print Clearly In CAPITAL LETTERS
APPLICANT INFORMATION: Head of House Hold

First	Last	Middle	Gender	
Father's & Grandfather's Full Name		Birth Year	Village	
Street Address		City	State	Zip Code
Home Phone	Mobile Phone		Email Address	
PROFESSIONAL INFORMATION (information not printed in directory)				
Company	Industry		Title	
Degree (in progress)		Location		
Other Skills/Hobbies				

Which Local Matiya Chapter are you associated with?

(This information will help us sort network database by local regions)

OTHER FAMILY MEMBERS: SPOUSE: CHILD: SENIOR:

First	Last	Middle	Gender	Relationship
Father's & Grandfather's Full Name		Birth Year	Village	
Street Address		City	State	Zip Code
Home Phone	Mobile Phone		Email Address	
PROFESSIONAL INFORMATION (information not printed in directory)				
Company		Industry	Title	
Degree (in progress)		Location		

OTHER FAMILY MEMBERS: SPOUSE: CHILD: SENIOR:

First	Last	Middle	Gender	Relationship
Father's & Grandfather's Full Name		Birth Year	Village	
Street Address		City	State	Zip Code
Home Phone	Mobile Phone		Email Address	
PROFESSIONAL INFORMATION (information not printed in directory)				
Company		Industry	Title	
Degree (in progress)		Location		

Signature (Head of House Hold)

Date

By signing this form I also understand that the above information will be published in Matiya World directory and it will be added to on-line directory. The above information is true and correct to the best of my knowledge. I understand that any misrepresentations or falsification will result in deletion of above information from Matiya World database. By providing the contact information, I understand that Matiya World may communicate with me via phone, e-mail, or USPS. Matiya World will maintain address and e-mail information with strict confidence and will not be used or given to others for solicitation.

Please send completed form by:

E-mail: info@matiyaworld.com

or

Mail: Attn: Matiya World Directory, 3160 E. La Palma Ave, Suite E., Anaheim, CA 92806

or

Fax: 714 632 3582

*On this auspicious festival of lights,
May the glow of joy, prosperity, and happiness...
Illuminate your days in the year ahead!*



દિવાળી તમારા જીવન ને સુખમય,
આનંદમય અને પ્રફુલ્લિત રાખે
તેવી શુભકામના.



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